

LA JOLLA SHORES ASSOCIATION

WEDNESDAY –April 8th, 2009–7:00-9:00 pm
SCRIPPS INSTITUTION OF OCEANOGRAPHY
Building T- 29 – Martin-Johnson House
Doors Open at 6:45 PM

7:00 Welcome (13 board members (Pat Nissan, Jim Heaton, Coco Tihanyi, Mary Coakley, John Metzger, Terry Winn-Kraszewski, Audrey Keane, Ruth Padgett, Darren Fulhorst, Dave Laney, Tim Lucas, Sharon Luscumb Todd Lessor

Agenda Modifications - Time Certain Announcements*

UCSD Representative - Milt Phegley (Wind Turbine no problem to the birds info on website see attached)

Police Representative – Alan Alvarez

Approval of the Minutes – Pat Nissan

Treasurer's Report - John Metzger: \$1927.39 beginning balance. There was a \$2.00 service charge and ending balance of \$1927.37

CD Representative – Erin Demorest

7:15 Chair's Report – Jim Heaton

Repairs begin on sewer pup station 4/13 and end 5/29 and then 2nd phase in 2010

Jet ski Issue report: Purpose it to provide an experience for tourists to have a good time. Emphasis on jet ski tours. They will guide customers out from boat launch at 5MPH to the reserve then they are free to go and enjoy themselves. He promises that they will not go into the reserve and they will head out north to Del Mar.

Next topic for Jet Ski Issue is the Location of the business. They are working on a storefront, but they currently do not have a storefront. They have their business license and hope to find a new location at 2140 Avenida de la playa. Their plan is to use trucks to get the Jet Ski's to the boat launch. One of the problems is that they do not have a location to transact their business. They are insured. There are 7 Jet Ski's and one boat. Another major question is that they do not have a permit from the city! Mary Coakley questioned their thinking that they didn't need a permit from the city and they were going to look into this further.

7:20 Public Comment

- Swimmer spoke about the safety of ski boats and swimmers. When it is choppy at sea, it will be hard to see the swimmers.
- Question about their business...natural place to do this at Mission Bay where they already have boats. At Mission Bay, you can't go deep water.
- La Jolla Swim Club (Bob West)...several thousand swimmers every day...compared to Cabo San Lucas...very scary...they swim to the glider port and other places...very scary! High speed of Jet Ski's are very dangerous.
- Lifeguard point of view was no comment. . The lifeguards will support whatever the code says.
- Neil Smalley...regular swimmer in the cove area speaks against Jet Ski's at the Shores and mentions how dangerous they are at Mission Bay.
- Jennifer C, who is a swimmer says please do not let motorize vehicles in this beautiful area.
- Ray Weiss expressed his opposition to this proposal and stressed that the air quality is the problem. Scripps Pier is measuring carbon dioxide for global records and these Jet Ski's burn fossil fuel, which creates many problems with the measurements of the air.

- David Clark is against the proposition and said that he had close encounters with Jet Ski's off the shore of La Jolla cove. The potential on a choppy day because of poor visibility for not seeing swimming is really an issue!. Also we have scuba divers coming up at the same area in La Jolla shores.
- Ed Riley is a swimmer against the Jet Ski's. He grew up on boats and stressed that the Shores is not the right place for this business. Great idea wrong place...too much swim traffic.
- Kathy Simmons is a swimmer, scuba diver and she see the problem the Jet Ski's are at Mission Bay and feels they will be worse here because of the choppiness of the water. Recipe for disaster!
- Patricia Grangeris against the Jet ski's because of the Noise pollution.
- Chris Hopkins is against them because of the noise pollution both above and below the water line.
- Isabel Kay, manager of the Scripps Reserve, is against them because of the very valuable research that is done for all areas and also because there is lot's of testing of instrumentation that would be threatened by allowing the Jet ski's. They impact the sea life.
- Body surfers are all against it also for all of the above reasons and also because it is an eco preserve
- Emily Jones is an avid swimmer and is against it and it's in her swim path for Masters Swim.
- Scripps pier person states that as a boat driver, it is already hard to see swimmers and he has another person in the boat helping him look for swimmers.
- Donald R. comes down regularly to Kayak and has escorted many ocean swimmers and believes that allowing Jet Ski's will make it so someone will be killed in that area.
- Jackie Booth, not a big swimmer, but a concerned citizen, wants to protect this area in terms of research and the future of this planet.
- Timothy Ray is concerned about research, conservation impact, safety etc.
- Claudio Rose is against the Jet ski's and say's there is a reason that the jet Ski's have been banned in other areas and it's because of safety. She requested that we check out other areas that have banned them, to see why.
- Paul Hammond is an avid swimmer, snorkeler and diver and says that the reserve has taken hits on the relocation of the squids and the noise pollution has a dramatic impact.
- Michelle Hockman wants to protect wildlife viewing and to also protect this coastline, so please don't allow Jet Ski's!

Todd Lessor question to lifeguard was as follows: "Do you have any questions regarding safety with Jet Ski's? Dave Raines (sergeant of life guard) his answer back was: "Everything in the water is our concern. Vessels are allowed to launch from there at this point. No financial transaction on the beach."

Motion was made and is as follows:

The La Jolla Shores Association recommends that a motorized personal watercraft business such as Jet Ski's should not be allowed to launch from the La Jolla Shores for the following reasons:

Discussion on motion as follows:

Jim Heaton clarified that we are only an advisory body and we will send our vote and recommendations to the Mayor, Sherri Lightener's office and other interested groups.

Tim Lucas expressed his concern that the beaches at the Shores have always been a shared resource. Worried about our speaking about this business and said "let's not make the situation worse with this action."

Mary Coakley spoke about a call she received today and stated that the main reason this operation will **not be allowed** at the Shores is that it requires a permit.

Vote on Motion:

9 in favor

3 abstained (John Metzger, Sharon Luscomb, Tim Lucas)

Darcie Ashland...mechanized vehicle is what you are trying to identify.

Amended the motion with additional feedback.

New Motion: The La Jolla Shores Association recommends that a motorized personal water craft business such as jet ski's should not be allowed to launch from the La Jolla Shores for the following reasons:

In the interest of safety, preservation of the marine environment, the impact on marine and atmospheric research and noise pollution.

Retake a vote on motion:

- 8 in favor
- 4 abstention (add Darren Fulhorst to the list)
-

Erin's Report from Sherri Lightner's Office:

Budget Hearing next Thursday at 6:30 April 16th at University City High School.

Increase in Park and Rec and Library fees.

7:30 Committee Reports

- Land Use: LJSRPC & LJSAB; LJSA PDO – Tim Lucas doesn't have anything
- Traffic & Transportation – Todd Lessor gave Joe Dickson's report and is as follows:

1. Hidden valley Rd and via Capri pylon issue. City has recommended putting temporary pylons to see if that helps

2. Stop sign at Avenida del La Playa, so that it would have lights around it so people would see it. LJSA already proposed this before and so there was a motion was made:

"The La Jolla Shores Association supports the plan to move the stop sign on Avenida De La Playa as presented to the La Jolla Traffic and Transportation Board."

Discussion:

T&T can only address the lit stop sign. A shores resident, Betty, says she wants the stop sign up much higher.

Apparently there are certain regulations as to the height of stop lights and the City has already approved this particular new lit stop sign. It was recommended that another time to try and get more lights. Merchants would pay for the solar powered lighting. They will illuminate the street only.

Motion was approved and was Unanimous

- Parks & Beaches – Mary Coakley
 - Kellogg Park Playground...Community Build set for April 30th through May 2nd. goes to City council the end of April. We need Volunteers for all three days. Go to WWW.friendsof.lajollashores.com. We have a 501(3)c set up for donations. Remember to vote.
 - 501(c)3 We have our tax ID number (Marco Menshausen, Bill Kellogg, Kathryn Douglass, Jim Heaton, John Metzger and other advisors)
 - We will need in excess of 130 people for Community Build..
- RFP processes: Surf, Kayak: Mary Coakley (April 1st) No response from the city on our

- Business District: Pat Nissan... this group met on April 6th.
They discussed walking audit of safety and lighting in the business district area. They approved the bulb out for the stop sign. Businesses will purchase solar stop sign. Signage for La Jolla Shores is being worked on and they are inviting members and people to help for ideas. Putting together discounts and menus at the restaurants and shops. Also talked about looking at cleaning the sidewalks as a way to spend some of the remaining money. May 5th next meeting. John Metzger talked about the money they have and they still have a few thousand to spend and looking for input. A suggestion for painting pedestrian walkway by Betty. Jim H explained that the City would be reluctant to put pedestrian walkways where there are no stop signs. Todd Lessor requested that she mark out these areas that are not safe and bring to the T&T meeting.

- Communications and Community outreach: Todd Lesser

1. La Jolla guide website owned by Dan Goese right now. We have a new web page that Greg is setting up. Idea is to use something like "LJSA.org". (La Jolla guide website right now)
2. Email list and can go to the web page
3. Voting is our largest expense. We will email people who is running and they will come down and vote at a regularly scheduled meeting and save us over \$1000.00 a year..

8:15 Brown Act Compliance: Jim Heaton (we are doing that to be part of Parks and Rec's) This can only help us.

Darcy shared that everyone one of our subcommittees has to be subject to the Brown Act. Joe La Cava shared with us how to comply to the Brown act(what he has learned)

1. Very serious and most of it is common sense, How you elect your board is up to you. Conduct Public business in public.
2. We will post at the Map
3. Make your decisions in front of the public

Darcie...helps if you circulate the Agenda ahead of time for comment.

Greg Salmon...asked about the Cows...Community orientated workshop. May2nd.

Jim Heaton asked us if we would like to look at the lighting in the shores and work with the Business district. We could add this to the agenda next month.

Motorized boats at the boat launch: Jim Heaton

Kellogg Park Playground Equipment "Supervised Community Build"; Mary Coakley
Volunteers needed, LJSA presence,

Need volunteers from the LJSA to be there to promo the association. Audrey Keane made a description from the parade and use that have Audrey to handle the signups for LJSA. Get a banner made to put up on the tent.

Sign up online at Friends of La Jolla website to sign up.

Request for other agenda items;

Audrey wanted to propose a crosswalk and was told to go T&T

Public Comment:

Dog Parade on May 16th..Looking for business's that are dog friendly etc. Animal planet is filming...start at 10am and location around Silverado and Herschel. Contact Nancy Warwick to volunteer.

9:00 Adjourn to next meeting, Wednesday May 13th at 7 PM, Sumner Auditorium

