



NEWSLETTER
SPRING 2007

Sherri Lightner, Chair

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www.lajollaguide.com/ljsa

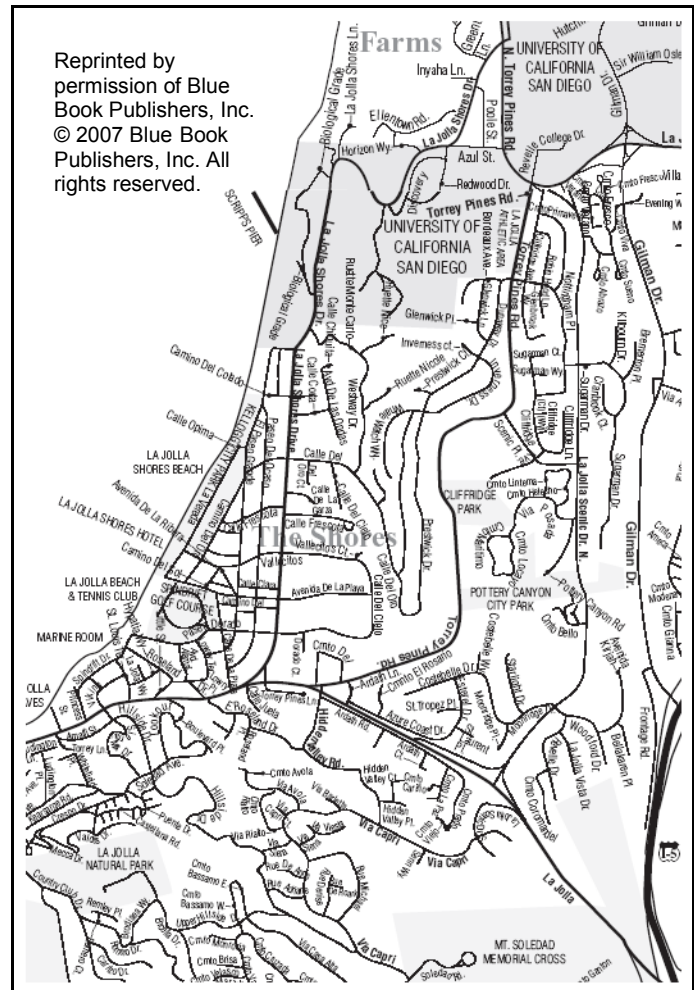
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SERVING THE LA JOLLA SHORES COMMUNITY

The La Jolla Shores Association is a non-profit, neighborhood organization comprised of residents, property owners, and business owners who live or work within the La Jolla Shores Planned District. (See description below and map at right.) Purposes and activities of the Association include neighborhood preservation and interaction with other La Jolla organizations and local government to ensure our input on matters of interest to our community.

The La Jolla Shores Planned District Ordinance (PDO) is a regulatory document (part of the San Diego Municipal Code) that is specific to the La Jolla Shores Planned District, one of the few Planned Districts in San Diego. The La Jolla Shores PDO was established in the early 1970s to protect and enhance the area's unique ocean-oriented setting, architectural character and natural terrain, and to enable the area to maintain its distinctive identity as part of one of the outstanding residential communities of the Pacific Coast.

The La Jolla Shores Association Board is comprised of 16 Directors elected to two-year terms. The Board takes an active role in many projects and issues, including those regarding our beach and parks, land use, and traffic management. All meetings of the La Jolla Shores Association are open to the public. (Please refer to page 3 for details.) We welcome your input and attendance!



LA JOLLA SHORES PLANNED DISTRICT

The boundaries are Gilman Drive, I-5, La Jolla Parkway, Soledad Park, Hillside Drive, Princess Street, the Pacific Ocean, UCSD and La Jolla Village Drive.

LA JOLLA SHORES BEACH NEWS!

- Surf camp and boat launch safety is the goal of this summer's Lifeguard Ambassador Program. Watch for new signs and traffic control measures.
- The **La Jolla Shores Association** continues to fight for beach security cameras and a Park Ranger.
- No pallets, please! Burning these chemically-treated bundles of wood is hazardous and illegal.
- The Kellogg Park parking lot closes at 10 PM.
- Report any suspicious activity to our local police at 619-531-2000. Car theft is an increasing concern.

Preview "The Map" at La Jolla Shores Beach!

Please join the **LJSA**, Friends of "The Map," and Honorary Chairman Dr. Walter Munk for a preview of the Interpretive Map of the Underwater Park and Ecological Reserve on Thursday, June 14, at 10:00 AM at Kellogg Park next to the Children's Playground.

More than 50 of the life-sized fish and invertebrates that will be imbedded in the lithocrete will be on display. The Sycuan Band of Kumeyaay Indians will present a generous donation for the project. Call (619) 840-0250 for more information.