



NEWSLETTER
SPRING 2005

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www.lajollaguide.com/ljsa

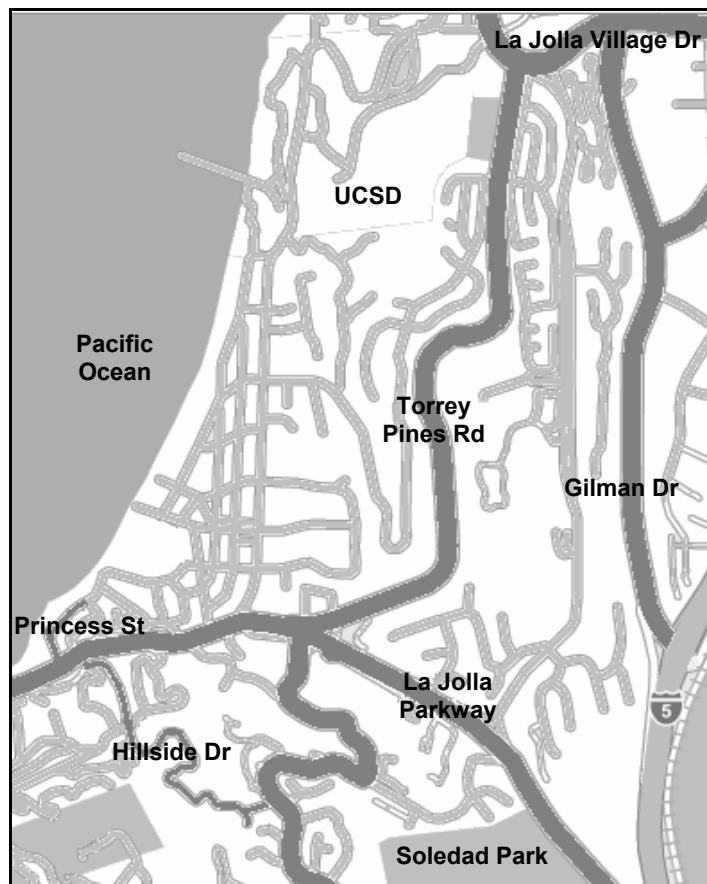
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SERVING THE LA JOLLA SHORES COMMUNITY

The La Jolla Shores Association is a non-profit, neighborhood organization comprised of residents, property owners, and business owners who live or work within the La Jolla Shores Planned District. (See description below and map at right.) Purposes and activities of the Association include neighborhood preservation and interaction with other La Jolla organizations and local government to ensure our input on matters of interest to our community.

The La Jolla Shores Planned District Ordinance (PDO) is a regulatory document (part of the San Diego Municipal Code) that is specific to the La Jolla Shores Planned District, one of the few Planned Districts in San Diego. The La Jolla Shores PDO was established in the early 1970s to protect and enhance the area's unique ocean-oriented setting, architectural character and natural terrain, and to enable the area to maintain its distinctive identity as part of one of the outstanding residential communities of the Pacific Coast.

The La Jolla Shores Association Board is comprised of 16 Directors elected to two-year terms. The Board takes an active role in many projects and issues, including those regarding our beach and parks, land use, and traffic management. All meetings of the La Jolla Shores Association are open to the public. (Please refer to page 3 for details.) We welcome your input and attendance!



LA JOLLA SHORES PLANNED DISTRICT

The boundaries are Gilman Drive, I-5, La Jolla Parkway, Soledad Park, Hillside Drive, Princess Street, the Pacific Ocean, UCSD and La Jolla Village Drive.

SUMMER BEACH SECURITY

Do you want less noise and fewer disturbances on the Shores beach area and nearby streets this summer? The Board is discussing the desirability of a **private security company** to patrol this area, but we need YOU to make it happen! Please give your input, support, and contributions! For more details, contact Greg Salmon at 858-663-2277 or attend our meeting on June 8.

LA JOLLA BEACHES & PARKS

On April 27, the La Jolla Shores Association sponsored a community workshop regarding a possible **Kellogg Park and boardwalk renovation**. Attendees were encouraged to provide input and suggestions after a presentation of preliminary plans. Future workshops will continue to be noticed in our local newspapers, and we encourage your participation!